

WHERE TO GROUP

ABOUT US

Based in South Wales and established in 2009, the Where To Group offers cost effective advertising and social media services to businesses in Carmarthenshire, Pembrokeshire, Swansea Gower, and Cardiff.

Using a combination of regionally based websites and social media platforms with an extensive local audience, we get great results.

We also offer website development, logo design, YouTube slideshows, Facebook page development and bespoke social media services which are available to global customers.



PLEASE TAKE YOUR TIME TO READ THROUGH THE INFORMATION ON THE FOLLOWING PAGES.



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WWW.WHERETOINSWANSEAGOWER.CO.UK
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ADVERTISING SERVICE

WHERE
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If you own a business in one of the regions we are active in then you should consider promoting your business with The Where To Group!

We will get your business seen by a wide local audience, as well as tourists planning their holidays – read on for more information.

Website Advertising - £5 pcm

Our websites receive on average over 150,000 views per month, and achieve page 1 search results on Google for hundreds of search terms. We can offer you a full page advert on one or more of these sites. Your advert would include a description of your business, all of your contact details, and several images of your choice. This will get your business in front of a wide, relevant audience which should lead to increased sales.

If you don't have your own website you can use one of the Where To websites as your landing page and benefit from all of our visitors. You'll also benefit from all of the money you saved on expensive website design and hosting costs. If you already have a website, your business can still be showcased on our website and benefit from our traffic and our Google results getting your business in front of far more potential clients... From only £5 per month!

You can ask us to make changes to your advert once a month free of charge, allowing you to keep it up to date and fresh at all times - we aim to be flexible in line with our client's needs.





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ADVERTISING SERVICE

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Social Media Bolt-On £5 pcm per platform

By pro-actively promoting businesses on Facebook and Twitter to our huge local audience every week we can achieve excellent exposure for anyone who chooses one or both of these additional platforms. Our social media audience has been built up gradually and carefully over 4 years whilst we have been expanding our social media expertise; your business would benefit directly from this by being seen by thousands more potential local clients.

Our total audience on Facebook currently stands at over 20,000 active users, averaging 5,000+ followers in each region. Our total followers on Twitter is currently at over 12,000 active users, averaging 3,000+ per region – if you want to reach these huge audiences these bolt-ons are just what you need!

Every time we promote you on social media we will link directly to your advert offering interested parties more information, and your contact details. Your business will benefit from these promotions through the increased exposure, and increased traffic to your advert. An additional benefit of using our social media bolt-ons is that you can promote your business on our walls and pages anytime, and network with other Where To clients!

Details

For the advert design and upload there is a small set up fee of £35. There is then a monthly recurring fee for a minimum of six months (see price list)

If this is something you would be interested in let us know! Get in contact via one of the contact methods below with any questions or enquiries.





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LOGO DESIGN SERVICE

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Our standard logo design package costs only £35 - that's a one off fee, and following delivery of the logo there will be no usage restriction, and no extra charges. This price includes 3 initial concept designs based on your specifications.

Following this we ask you to give us feedback on those designs, so we can find out your preferences. We then offer up to 3 revisions of the logo you have selected, so that the final result is a perfect way to represent your business and begin building your brand.

To see some of our work, here is a link to our portfolio: <http://goo.gl/Yn4sUk>



Considering using our logo design services? Get in contact via one of the contact methods below.





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WEB DESIGN SERVICE

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We offer a full website design service, and can tailor our solution to meet your budget. With over 20 years industry experience our team of qualified designers have a large portfolio of designs and ideas to help you get started. We have various packages available, and our prices start from as little as £199.

Offering reliable and competitively priced hosting for your website, domain name purchasing, and Google registration - we can do everything you need to get your own website up, running, and noticed!

Every website is bespoke depending on client requirements, and we can offer advice and suggestions, or work to your own specification. Please contact us for a free quotation, or just a chat about your requirements and what we can do for you.

Website Design Starting Price:	£199
Web Hosting Starting Price:	£5 pcm
Domain Name Purchase starting price:	£5.69





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FACEBOOK PAGE REVAMP SERVICE

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Get a Professionally Developed Facebook Page for £49 with the Where To Group! We offer professional graphics to use on your page, and customized buttons to give your users a unique experience! We will design a professional and unique cover photo, profile photo, and customised buttons for your Facebook page to showcase your business to its best advantage.



This service is great for those who want the professionalism of their business reflected in their online presence, and those who want to outshine their competitors while making the very most of what Facebook offers in terms of marketing.





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YOUTUBE SLIDESHOW SERVICE

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Online videos have become a very useful method for sharing information. Not only is YouTube the second-largest search engine after Google, but it also has a massive reach across social networking sites. Your chances of getting a page one listing on Google increase 53 times with video because there is still much less competition for video pages and YouTube dominates Google's video results with around 80% of results.

Placing links into your YouTube videos brings a significant amount of traffic to your video, channel and your website as well. Not only that, it also is a vote for your website helping your site rank on Google's search engine pages.

We create a slideshow for you using your pictures, your choice of text, and your choice of music. We upload this to YouTube so that you can share it with anyone! These slideshows are great for showing off products, venues, or even for establishing relationships with staff, or customers. Through the clever use of timing and different editing techniques we can portray different atmospheres through these slideshows. Slideshows consist of around 14 images, and run for approximately one minute thirty seconds. We can adjust this depending on what you'd like.

Here is a link to our channel: <http://goo.gl/V33j97>





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OTHER SERVICES

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Where To Group can also provide a range of other design services, including business cards, flyers, banners, and more!

We also offer business consultation and HR advice as well as advice on grant funding and opportunities for local businesses.



TWEETUS
@WHERETOVALES

ORDER NOW



LIVECHAT
BETWEEN 9:30 - 17:30



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FULL PRICE LIST

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Website Advertising

Set Up Fee	£35 (one off payment)
Carmarthenshire	£5 pcm
Swansea Gower	£5 pcm
Four regions	£15 pcm
Pembrokeshire.....	£5 pcm
Cardiff.....	£5 pcm

Social Media Bolt-On

Facebook	£5pcm
Twitter	£5pcm

Logo Design

Logo Design Package	£35
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Web Design

Website Design Starting Price	£199
Web Hosting Starting Price	£5 pcm
Domain Name Purchase Starting Price	£5.69

Other Services

YouTube Slideshow Service	£35
Facebook Page Development Service	£49
Other Design Work Starting Price	£35





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OUR REVIEWS

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Dan Bayliss (Stradey Park Hotel)

"Thank you from Stradey Park Hotel for all the great work you do in promoting us across your many networks. We look forward to working with you in the future."

Calonogi (Angharad Rees)

"Just want to say a very big thank you to the 'Where to' group for their fantastic efforts in promoting Calonogi. The recent commission that I got directly from the 'Where To' website was the biggest piece of work I've done to date. Thanks again"

Stephen Healy Accountancy

"Stephen Healy Accountancy has welcomed two new clients to the business today. Both are fellow members and found us via the Where to Inswansegower group. A BIG THANK YOU to our new clients and the Where To group."

Aimee Foulkes (Vision Hair Design Ltd)

"Vision Hair Design Ltd have recently started working with the Where To In Swansea & Gower Team, The level of customer service has been superb with a very personal touch. The level of potential new business being directed our way has been incredible. Look forward to working with you closely in the future. www.visionhairdesign.com"

LV Lou Lou Harries (World Of Play Swansea)

"Cannot thank Laura and Co enough for all they have done for World Of Play 2007 Ltd. Had alot of response from advertising with them and I am really pleased with the website they designed for us. Please visit www.theworldofplay.co.uk"

Katherine Partner (Rock The Dragon)

"I have to say a massive THANKYOU to Laura and Andy (and now Jamie!) as I've seen a huge increase in our sales since joining the Where to group - really can't recommend these guys highly enough! Xxx"

David Edwards (The Play King)

"Laura and her team have done an excellent job at promoting The Play King to loads of new customers. Her business consultancy service has been invaluable to our business and we look forward to working with her more in the future :)"



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CONTACT US

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Please feel free to contact us on the details below:

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Email : info@wheretoinwales.co.uk

Or you can write to us:

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